The Senior Hub
Annual Report

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Business Manager at Front Range Community College

Ms. Stephanie Knight, Executive Director
The Senior Hub

The Senior Hub Offices

North Metro Office:
303.426.4408
9025 Grant St. #150
Thornton, CO 80229

Adult Day Service:
303.287.2400
2360 W. 90th Ave.
Federal Heights, CO 80260
**Services Available**

**Homecare Services** uses skilled, professional caregivers and volunteers to provide short term, in-home respite care (a break for caregivers) and supportive services for older adults. All staff and volunteers are carefully screened, trained, and insured. We also offer support groups for caregivers and pet care. Our program in Medicaid certified.

**Senior Solutions** is an information and problem solving service for older adults in need of assistance. Senior Solutions also coordinated a food pantry; medical equipment lending service; and a minor home repair program.

**Meals on Wheels** provides nutritious noontime meals delivered six days a week to homebound older adults by friendly delivery volunteers. Two hot meal options and one frozen option are available to choose from. Meals can be suitable for someone on a restricted diet.

**Rural Meals on Wheels** provides nutritious frozen meals delivered weekly or a monthly Market Basket delivery that includes frozen meals along with fresh fruit, vegetables, milk, and staples to old adults in Watkins, Bennett, Strasburg, Byers, and Deer Trail.

**Adult Day Service** provides a safe place for frail older adults to go during the day to receive social, physical, and cognitive stimulation and supervision, allowing caregivers to work or take time to care for their own needs. Our program is Medicaid certified.

**Retired & Senior Volunteer Program** stimulates the participation of older adults in meaningful volunteer community service. Through RSVP, seniors discover uses for their creativity, energy and their expertise at nonprofit and public sector organizations in their neighborhoods.

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**Population Growth**

<table>
<thead>
<tr>
<th>60+ Population</th>
<th>2014</th>
<th>2024</th>
<th>% change</th>
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</thead>
<tbody>
<tr>
<td>Denver Metro</td>
<td>522,092</td>
<td>761,351</td>
<td>45.8%</td>
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<tr>
<td>Adams</td>
<td>68,470</td>
<td>104,709</td>
<td>52.9%</td>
</tr>
<tr>
<td>Arapahoe</td>
<td>108,489</td>
<td>161,094</td>
<td>48.5%</td>
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</table>

<table>
<thead>
<tr>
<th>75+ Population</th>
<th>2014</th>
<th>2024</th>
<th>% change</th>
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<tbody>
<tr>
<td>Denver Metro</td>
<td>140,142</td>
<td>230,468</td>
<td>65.5%</td>
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<tr>
<td>Adams</td>
<td>18,518</td>
<td>30,992</td>
<td>67.4%</td>
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<tr>
<td>Arapahoe</td>
<td>28,915</td>
<td>48,727</td>
<td>68.5%</td>
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**2018 Revenue**

- **Government Grants & Support**: $398,163
- **Program Income**: $358,316
- **Corporation & Foundation Grants**: $319,684
- **Individuals**: $42,376
- **Special Events**: $30,034

**REVENUE TOTAL**: $1,148,573

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Government</td>
<td>34.7%</td>
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<tr>
<td>Program Income</td>
<td>31.2%</td>
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<tr>
<td>Corp. &amp; Found</td>
<td>27.8%</td>
</tr>
<tr>
<td>Individuals</td>
<td>3.7%</td>
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<tr>
<td>Special Events</td>
<td>2.6%</td>
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**2018 Expenses**

- **Homecare**: $428,436
- **ADS**: $276,931
- **Meals on Wheels**: $172,523
- **RSVP**: $126,937
- **Senior Solutions**: $112,877
- **Rural MOW**: $29,572
- **Fundraising**: $70,135
- **General & Administration**: $124,742

**EXPENSES TOTAL**: $1,342,153

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Homecare</td>
<td>31.9%</td>
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<tr>
<td>ADS</td>
<td>20.6%</td>
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<tr>
<td>MOW</td>
<td>12.9%</td>
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<tr>
<td>RSVP</td>
<td>9.5%</td>
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<tr>
<td>SS</td>
<td>8.4%</td>
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<tr>
<td>Rural</td>
<td>2.2%</td>
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<tr>
<td>Fundraising</td>
<td>5.2%</td>
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<tr>
<td>General &amp; Admin</td>
<td>9.3%</td>
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Message from the Board Chair

Dear neighbors, friends, and supporters:

The Senior Hub, Inc. is a senior services agency offering support and referral to older adults primarily in the north Denver metropolitan area, and some services in Aurora and the rural eastern I-70 corridor. The mission of The Senior Hub is to advance the quality of life for older adults through advocacy, community partnerships, and a variety of direct services planned to sustain an independent, healthy aging experience.

We serve our mission through a variety of core programs which include Meals on Wheels, SHOUT, Senior Solutions, Home Care Services, and Adult Day Service. Meals on Wheels provides hot meals 6 days a week to homebound seniors. We are also able to provide short term companionship and perform cursory wellness checks during each visit. SHOUT is our senior volunteer program, giving the opportunity for seniors to dedicate their time volunteering to assist other seniors. Senior Solutions is a comprehensive information resource that provides vital service resources for older adults. Home care service is a Colorado class B homecare agency, (non-medical), providing personal care, respite care, housecleaning, meal prep, and other in-home supportive services. The Adult Day Center is a service that provides certified staff able to support half day as well as full day clients with respite care as well as activities designed to keep older adults active and involved. The day care facility provides services to Dementia and Alzheimer’s clients by providing programs geared toward the diseases and presented by our Dementia and Alzheimer’s certified staff.

2019 has been a busy year and we have some new initiatives that we are pleased to roll out. Our most successful new program is the Senior Tech program where we are training older adults on the benefits of using smart phones and other computer technologies to assist with their daily lives. Using the Uber transportation app to get to and from the grocery store is one example. We have expanded our food pantry to include Colorado farmers with direct distribution to our facility. The Adult Day Service has expanded hours to include weekends, and there are certified Dementia Specialists now on staff to work with the Dementia and Alzheimer’s clients.

Our Executive Director and staff have been busy becoming more involved in the aging adult arena. Our staff have been asked to participate in two new programs, one being the “Changing the Narrative” initiative. This is an awareness and communications campaign to create a more just, inclusive and age integrated Colorado. The second initiative is a Home Share Aging Adult Focus Group that our ED has been asked to participate in. This group is hosted by the University of Colorado Anschutz Medical Campus and gives the Senior Hub an opportunity to be recognized as a leader in the field of aging adults.

Future programs include congregate dining sites. We are currently working on funding for this new initiative whereby we create congregate sites throughout our service area for aging adults to come for a hot meal. We are also working with the Aging Academy and are training to be trainers. The Aging Academy is an organization that is teaching older adults how to deal with the challenges, good or bad, that come from aging. The expectation for the Aging Academy project is to be a source of specific information on tackling common problems of aging.

We thank our community for its years of support to our programs and services. We acknowledge our need to be constantly vigilant to rising costs in maintaining our offerings while at the same time we wish to build on our current levels and prepare for growth as the numbers of seniors needing help continue to increase. While we are a fiscally responsible and financially strong organization with reserve funds to aid us in passing through more difficult times, we realize that new funding sources are necessary to ensure our ability to properly subsidize care for all who will need it.

The Senior Hub asks for your aid in funding these programs and the many others we provide to our elders. In the last few years funding has become harder to secure, while our programs continue to grow. If you, the corporation you work for or even friends and acquaintances are looking for a nonprofit to support, please share our information with them.

Thank you,

Ken Williams
Chairman of the Board of Directors
The Senior Hub